

What's on the Horizon? Energy Litigation and Public Perceptions

Some may think due to current events that this is one of the more challenging times to be an oil and gas defendant. However, several factors have combined to challenge that perception. In this presentation you will learn what jurors are really thinking today about energy companies, and how their current perceptions compare to the decision making climate a few years ago. Specific recommendations for how to leverage jurors' opinions and biases are also presented. Topics include:

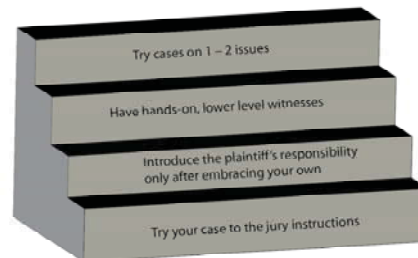
- The effect of the down economy on jury decision making
- Juror reaction to the Deepwater Horizon incident
- What most concerns jurors and how to effectively address those concerns
- Proven effective strategies for persuading energy juries

Oil & Gas Companies are the Same as Other Companies



PERSUASION STRATEGIES

Four Key Takeaways



PERSUASION STRATEGIES